

blue[®]m

oxygen for health

meet our product range

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Meet our product range



blue[®]m has currently 10 SKU's in 3 different categories:

- Oxygen for health (7)
- Supplements for health (1)
- Essentials for health (2)

Meet the category
Oxygen for health

Oxygen for health - 7 products



5 cosmetic products

- toothpaste fluoride free
- toothpaste calcium fluoride
- mouthwash
- oral foam
- mouth spray



2 medical devices class 1 => wound support

- oral gel
- oxygen fluid

Toothpaste fluoride free



Active ingredients

- Mel (honey)
- Sodium Perborate
- Lactoferrin
- Xylitol

Benefits (can claim in writing - cosmetic law)

- helps teeth and gums to stay healthy
- excellent fit for the care of implants
- pH-neutral, free of abrasive components
- contributes to preservation of white teeth, reduces color difference

Benefits (can share verbally)

- kills anaerobic bacteria (active oxygen)
- enhances immune system (lactoferrin)
- for prevention and acute oral problems
- pocket reduction
- best solution for inflammation, peri-implantitis and periodontitis

How to use

- brush at least 2 times per day

Samples available



blue[®]m
oxygen for health

Toothpaste calcium fluoride



Active ingredients

- Mel (honey)
- Sodium Perborate
- Lactoferrin
- Xylitol
- Calcium fluoride

Benefits (can claim in writing - cosmetic law)

- helps teeth and gums to stay healthy
- pH-neutral, free of abrasive components
- contributes to preservation of white teeth, reduces color difference

Benefits (can share verbally)

- kills anaerobic bacteria (active oxygen)
- natural type of fluoride
- enhances immune system (lactoferrin)
- for prevention and acute oral problems
- pocket reduction
- best solution for inflammation and periodontitis

How to use

- brush at least 2 times per day

Samples available **X**

Mouthwash alcohol & fluoride free



Active ingredients

- Mel (honey)
- Sodium Perborate
- Lactoferrin
- Xylitol

Benefits (can claim in writing - cosmetic law)

- helps teeth and gums stay healthy
- fluoride & alcohol free
- powerful breath care
- helps maintain a beautiful smile

Benefits (can share verbally)

- for prevention and acute oral problems
- kills anaerobic bacteria (active oxygen)
- enhances immune system (lactoferrin)
- pocket reduction
- best solution for inflammation, peri-implantitis and periodontitis

How to use

- rinse at least 2 times per day

Samples available



Oral foam



Active ingredients

- Mel (honey)
- Sodium Perborate
- Lactoferrin
- Xylitol

Benefits (can claim in writing - cosmetic law)

- cleans and conditions
- ensures teeth and gums stay healthy
- easy method to clean dentures and orthodontic appliances
- ideally suitable for orthodontic appliances and sensitive teeth
- fluoride & alcohol free

Benefits (can share verbally)

- for prevention and acute oral problems
- kills anaerobic bacteria (active oxygen)
- enhances immune system (lactoferrin)
- pocket reduction
- best solution for inflammation, peri-implantitis and periodontitis

How to use

- pump directly in mouth, or
- put foam in dentures, Invisalign etc and place in mouth

Samples available **X**

Mouth spray



Active ingredients

- Mel (honey)
- Sodium Perborate
- Lactoferrin
- Xylitol

Benefits (can claim in writing - cosmetic law)

- refreshing mouth spray
- helps to maintain oral hygiene
- no fluoride, parabens, colourants & sulphates (SLS & SLES)
- powerful breath control and sensitive teeth

Benefits (can share verbally)

- for prevention and acute oral problems
- kills anaerobic bacteria (active oxygen)
- enhances immune system (lactoferrin)
- pocket reduction
- best solution for inflammation, peri-implantitis and periodontitis

How to use

- Spray directly into the mouth for a fresh breath.
- Unlimited use

Samples available **X**

Oral gel - medical device class 1

Benefits (can claim in writing - cosmetic law)

- medical device to speed up healing process of oral wounds and problems.
- heals, reduces and prevents:
 - bleeding gums
 - periodontitis or peri-implantitis
 - wounds after extraction of implants
 - wounds after chemo or radiation
 - wounds caused by dentures
 - pockets around teeth and implants

Benefits (can share verbally)

- kills anaerobic bacteria (active oxygen)
- enhances immune system (lactoferrin)

How to use

- Oral gel releases more active oxygen, is immediately effective
- Put oral gel with the tube or oral gel applicator at the area where it is needed.



Active ingredients

- Sodium Perborate
- Lactoferrin

Samples available **X**

Oxygen fluid - medical device class 1



Active ingredients

- Sodium Perborate

Benefits (can claim in writing - cosmetic law)

- specially developed for people with a sensitive mouth (after chemo- or radiotherapy)
- heals, reduces and prevents:
 - bleeding gums
 - periodontitis or peri-implantitis
 - wounds after extraction of implants
 - wounds after chemo or radiation
 - wounds caused by dentures
 - pockets around teeth and implants

Benefits (can share verbally)

- kills anaerobic bacteria (active oxygen)

How to use

- Rinse with for 30 seconds after brushing or as indicated by your oral surgeon or dentist.

Samples available **✘**

Meet the category
Supplements for health

Teeth & bone formula



- **No** Gluten, wheat, sugar, salt, yeast, milk, lactose, synthetic fragrance, colors and flavors.
- **Allergen** information: may contain traces of **soy**.

Why?

- First oral company to launch supplements.
- As a proof blue[®]m is different than other oral care companies
- With oxygen from the outside and nutrients for the inside we are now able to nurse the bone, the hard and soft tissues as good as we possibly can.

Unique composition high quality ingredients

- biologically active magnesium, copper, manganese, zinc, boron, vitamin C and vitamin B6, B12 and folic acid.
- high doses of calcium, vitamin D3 and vitamin K2.
- formula has 'synergistic' effect, because the different nutrients in this formula reinforce each other's positive qualities.

Samples available **×**

blue[®]m
oxygen for health

Teeth & bone formula

Benefits

- complete formula, high quality ingredients
- effective for strong teeth and bone
- contributes to success of dental treatment
- with vitamin D3 and K2
- easy to swallow capsules (30 days supply)
- hypoallergenic, 100% vegetarian

For whom to use?

- before, during and after dental or gum treatments, implantology and oral surgery
- elderly with osteoporosis
- people with caries or a (strong) increased risk of caries
- women during/after menopause
- children older than 6 years with a (strong) increased risk of caries
- athletes

Meet the category
Essentials for health

Toothbrush ultra soft



Benefits

- specially selected to help people after implant or periodontal surgery
- a soft toothbrush is the best way to take care of hard (teeth) and soft (gums) oral tissue.

For whom to use?

- people who went through oral surgery
- people with dental implants
- people with dentinal hypersensitivity
- people with oral wounds

How to use?

Postoperative: brush twice daily with blue[®]m toothpaste and the blue[®]m ultra soft toothbrush for 4 weeks to minimise irritation of the treated area in the mouth or as advised by your dentist, oral hygienist or specialist.

Daily maintenance: after 4 weeks people can continue to brush with the ultra soft brush and toothpaste

Replace toothbrush after 4 weeks of use

Toothbrush ultra soft

Key selling points

- ultra soft surgical toothbrush; safe for soft tissue, hard tissue and oral wounds
- recommended by oral surgeons, implantologists and dentists to use after implant or periodontal surgery
- perfect for day-to-day care of dental implants
- supports the protection of the gums, mucous membrane and wounds in the mouth
- optimal plaque removal

Product specifications

- filaments: multi-tufted, ultra soft, nylon filaments, carefully end-rounded
- handle: long tapered neck, ergonomically shaped with wide grip for better control and comfort.
- Two component handle for firmer grip and enhanced maneuverability
- the ergonomically grip ensures a more controlled and smooth way of brushing

Oral gel applicator



Benefits

- specially selected to apply blue[®]m oral gel
- best way to apply oral gel to the hard-to-reach areas in the mouth. Like the pockets around teeth and implants.
- hygienic packaging
- easy to use

Product specifications

- 3 empty Terumo syringes and Ultradent tips

How to use?

- first, attach the black tip on the syringe and remove the plunger.
- then fill the syringe with a maximum of 1,5 ml blue[®]m oral gel
- put the plunger back into the syringe.
- the syringe is now ready to use, apply the gel where needed.



Additional information and support available

- clinical data document
- overview indications & blue[®]m solutions
- glossary oral indications

for further questions contact our product management
at www.topclassmondzorg.nl